



Reya Singhi Junior Planner

Reya Singhi is an architect and urban enthusiast with four years of experience at both macro and micro scales, managing projects while actively engaging with clients, communities, and consultants to ensure the long-term success of the projects. She previously worked at the World Resources Institute, community-oriented design firms, and non-profit organizations. With a passion for community engagement, placemaking, and transit-oriented development, Reya employs creative and context-specific solutions, with thoughtful consideration for climate and community dynamics.

EDUCATION

Masters of Science in Architecture & Urban Design,
Graduate School of Architecture, Planning &
Preservation, Columbia University, New York

Bachelors of Architecture, BSSA, NMIMS
University, Mumbai

ACCREDITATIONS & AFFILIATIONS

American Planning Association

American Institute of Architects

Registered Architect, Council of Architecture, India

PROJECT EXPERIENCE

Vision Zero/SS4A Action Plans, Various Locations, NJ

Providing support for community and stakeholder engagement in Essex, Hudson, and Union Counties, including stakeholder identification, materials and facilitation of pop-up outreach, and results analysis, as well as Hindi translation and coordination of other translations.

Bus Network Redesign, Hudson County, NJ

Providing support for community and stakeholder engagement for NewBus Hudson, including a Stakeholder Advisory Committee, pop-up outreach, surveys and interactive map tool, Public meetings, coordination of translations, as well as final analysis and reporting on outreach activities.

Rt 9 Corridor TOD Plan, Middlesex & Monmouth Counties, NJ

Providing support for community and stakeholder engagement, including a State and Regional Advisory Committee, focus groups, a survey, virtual open houses, Hindi translation and coordination of other translations, as well as final analysis and reporting on all outreach activities.

Bike Plan, Newark NJ

Provided support for community and stakeholder engagement, including stakeholder identification, logistics for the project Technical Advisory Committee and a series of focus group, materials and facilitation of pop-up outreach, creation of a survey and map tool, and coordinating targeted outreach with organizations representing vulnerable populations. Responsible for final analysis and reporting on all outreach activities.

Complete Streets Plan, Harrison, NJ

Provided support for community and stakeholder engagement, including analysis of pop-up outreach and survey and map tool results, as well as content creation for the project Stakeholder Advisory Committee. Responsible for final analysis and reporting on all outreach activities.

NY Forward, The Village of Sleepy Hollow, NY

Provided support for community and stakeholder engagement, including active participation in local planning committee meetings. Services include designing multilingual community engagement websites and flyers, as well as coordinating targeted outreach with organizations representing vulnerable populations.

NY Forward, Garment District, NY

Drafted a downtown profile to create a report focused on the economic revitalization of the district. The services provided encompassed mapping analysis, report drafting, and stakeholder interaction. Additionally, efforts were made to understand the zoning rules under the City of YES initiative, along with researching potential outcomes related to activities, design, and current conditions.